



Daraja 360

Organization Profile

-Community Based Organization-



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1. COMMUNITY BASED ORGANIZATION INFORMATION

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Registration Details	Type of registration: Community Based Organization Country: Kenya Year: 2021
Registration Number	No. NKR/E/SDO/CBO/405

2. Background Information

Kenya, a beautiful and also a prosperous country! It has kept a leading economic position in East African region with GDP at 116.64 billion US dollars as at 2022. However, things are not as great as they could be. A new report that paints a sad picture of the indignity that millions are going through has revealed that a third of Kenyans are living below the poverty line.

The 2020 Comprehensive Poverty Report indicates that 15.9 million out of 44.2 million Kenyans are poor, describing this scenario as an adult earning less than Sh3,252 in rural areas and Sh5,995 monthly in urban areas. The rate of unemployment has increased to 6.6 % in 2021 against the previous quarter 5.4%

Besides unemployment, illiteracy, lack of vocational and professional skills and other emerging issues as, health crises, mental health, lack of parental guidance, drug and substance abuse are just but a few areas of pressing concern.

Daraja 360 Community Based Organization, is aware of the impact the challenges have over the minority groups; Including women, youth, children & persons with disabilities. We address the above through these priority strategic areas; employment creation; education and training; women & youth empowerment.

The project was started by Zablon Kuria with the help of Regina Kamoche, who began a feeding program for street families. Over time they transitioned to rehabilitation and eventually to vocational training to enable the women to pursue a better future.

In December 2018, Nakuru 316 was rebranded as DARAJA 360 to emphasize our aim to safely bridge the women, children, and youth over to a meaningful livelihood and to expand our reach to other populations(People living with disabilities and youths from impoverished backgrounds).



3. Our Organization Stand

Vision

Daraja 360 envisions a holistic empowered society where vulnerable families, children, and youth live decently and sustainably.



Mission



To unlock the potential within vulnerable women, youth, and children to help them use it innovatively by equipping them with general mentorship in life skills, academics, and entrepreneurship skills.

Values

- Equity and accessibility of opportunities, services & resources
- Inclusiveness; looking beyond race, religion, ethnicity, culture and politics
- Accountability & Transparency in handling public funds and giving out information



4. Programs

TWO Thematic Areas: Education & Mentorship / Women & Youth Empowerment

Education

This scholarship fund enables students to chart successful career paths by providing scholarship funds for basic and higher education, while following up on their school performance and discipline.



Mentorship

A program that strengthens the capacity of teenagers and young adults to cope with life challenges with practical life-skills.

Special Needs

The program ensures children with disabilities enjoy their rights and freedom according to the Kenyan Constitution & provides psychosocial support to caregivers.



Women & Youth Economic Empowerment

The enterprise offers training and attachment opportunities in cloth-making, and entrepreneur skills to support sustainability and decent living among the vulnerable group.

5. Our Focus

We operate in Nakuru County, covering its 11 sub-counties and its environs.

The primary target of our programs are vulnerable groups including women & youths, people with disabilities.

The target group is important and essential component of this project, it's expected that significant changes, learning and development will take place for our target group and have access to basic needs education, health care, protection and a sense of belonging to the society



6. PARTNERS/COLLABORATION

Daraja 360 acknowledges that it cannot operate in isolation and fostered partnership with the following organizations and government line ministries.

Organization/Gok Department

Area of Partnership

Rock Bridge Ministries _____

Admin & Management

Tumaini Mission Center _____

Scholarship

Christ School Ministry International _____

Spiritual & Mentorship

Tiankara _____

Business Training

Style Mantra _____

Business & Training

National Council of Persons with Disability _____

Disability & Special Needs

Scripture Heritage of UHAK _____

Mentorship & Life Skills

Zaidi Afrika _____

Team Building

Ministry of Culture, Gender, Youth, Sports & Social Services Nakuru County _____

Business & Training

Ministry of Trade Department County Government of Nakuru _____

Business & Training

7. OBJECTIVES

Objective 1: Increase access to quality Education to children and youth from poor background

Objective 2: Provide mentorship to young people teenager and youth in and out of School.

Objective 3: Build the capacity of Women and Youth in Entrepreneurship skills and technical skills training for sustainability

Objective 4: Provide support to 20 children with disabilities and their families by years end

Objective 5: Develop effective governing systems for smooth running of the organization

Objective 6: Increase resources to expand reach & effectiveness of the projects by 50%

8. ACTIVITIES

i. Increase awareness & Visibility through website & social media

ii. Networking and referrals

iii. Grants application

iv. CSR application

v. Fundraising campaigns & events

vi. Expand the IGA social Enterprise

Objective 1 Activities

i. Holiday weekly life-skill lessons and out-door sessions

ii. Form 4 Leavers Camp

iii. Weekly youth life-skill sessions

iv. Youth self-help group

v. Parent & teenager Shujaa 14 sessions

vi. Weekly group life-skill sessions

vii. One on one sessions

viii. Youth Café and talent development

Objective 2 Activities

Objective 3 Activities

- i. Establish a library for access to books & set books theatre shows
- ii. Holiday tuition
- iii. Motivational speakers, Award core subjects and Academic tours
- iv. Follow-up & school visit & Parents student sessions
- v. Enroll 10 children to join special school
- vi. Enroll 5 students to high school
- viii. Enroll 10 youth to University & TVET institutions

Objective 4 Activities

- i. Weekly physiotherapy sessions
- ii. Organize medical & educational assessment sessions
- iii. Monthly support groups sessions
- iv. Training on matters disability
- v. Business empowerment
- vi. Raise awareness to community on matters disability & govt opportunities

Objective 5 Activities

- i. Provide professional technical support for the in-house trainer
- ii. Develop training manual for the in-house trainer.
- iii. Provide for training materials
- iv. Create a professional space to increase production capacity
- v. Intensify marketing in schools
- vi. Open a school uniform outlet
- vii. Import tracksuit & fleece fabric
- viii. More Space for production & training
- iv. Purchase straight machines and specialized machines for training & production
- v. Provide for necessary furniture: seats, storage area & cutting table

Objective 6 Activities

- i. Establish and manage information tracking processes regarding acknowledgement, recognition, on-going communications and continued cultivation of past and current donors and members.
- ii. Governance - Compose a legal board
- iii. Develop HRM system
- iv. Improve on Financial System
- v. Improve on general management
- vi. Document system for External relationships & partnerships
- vii. Manage & Support staff & volunteers, manage resources to ensure Objectives are met
- viii. Ensure financial procedures are followed
- ix. Administer the projects to produce quality & impactful services

9. ACHIEVEMENTS

- 1. Transitioned students from high school to University/Technical Vocational Education & Training (TVET) institutions, transitioned 6 students to extra county high schools who scored a mean grade of 300 points, Enrolled 2 pupils to kindergarten.**
- 2. Developed a comprehensive mentorship curriculum which has benefited 131 youth after high school and 23 attend weekly sessions. Also 24 teenagers in school, 15 workers and 7 volunteers have benefitted.**
- 3. Placed 30 youth to jobs in different companies, 2 youth in skills development opportunities and 2 more in apprenticeship training.**
- 4. Provided 10 children with disability with weekly physiotherapy sessions and wheelchairs, facilitated 1 child with educational assessment awaiting to join school in January,**
- 5. Established a support group for caregivers of PWDs and has provided psychosocial support to 25 of them and have capacity built them regarding management of their children's conditions.**
- 6. Increased production capacity; machineries & equipment, training, increased number of clients, employed/transition 15 young women, Free cashflow of Ksh.250,000 which was ploughed back**
- 7. Managed to Network and partner with 20 like-minded stakeholders in government, CBO, churches, institutions, line ministries and individual's facilitator.**
- 8. Increased production capacity; machineries & equipment (4 to 6 machines, training, increased number of clients (from 1 to 6), employed/transition 15 out of the targeted young women, gained a free cashflow of Ksh.150,000 more than the targeted which was ploughed back**
- 9. Managed to Network and partner with 20 like-minded stakeholders in government, CBO, churches, institutions, line ministries and individual's facilitator.**



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